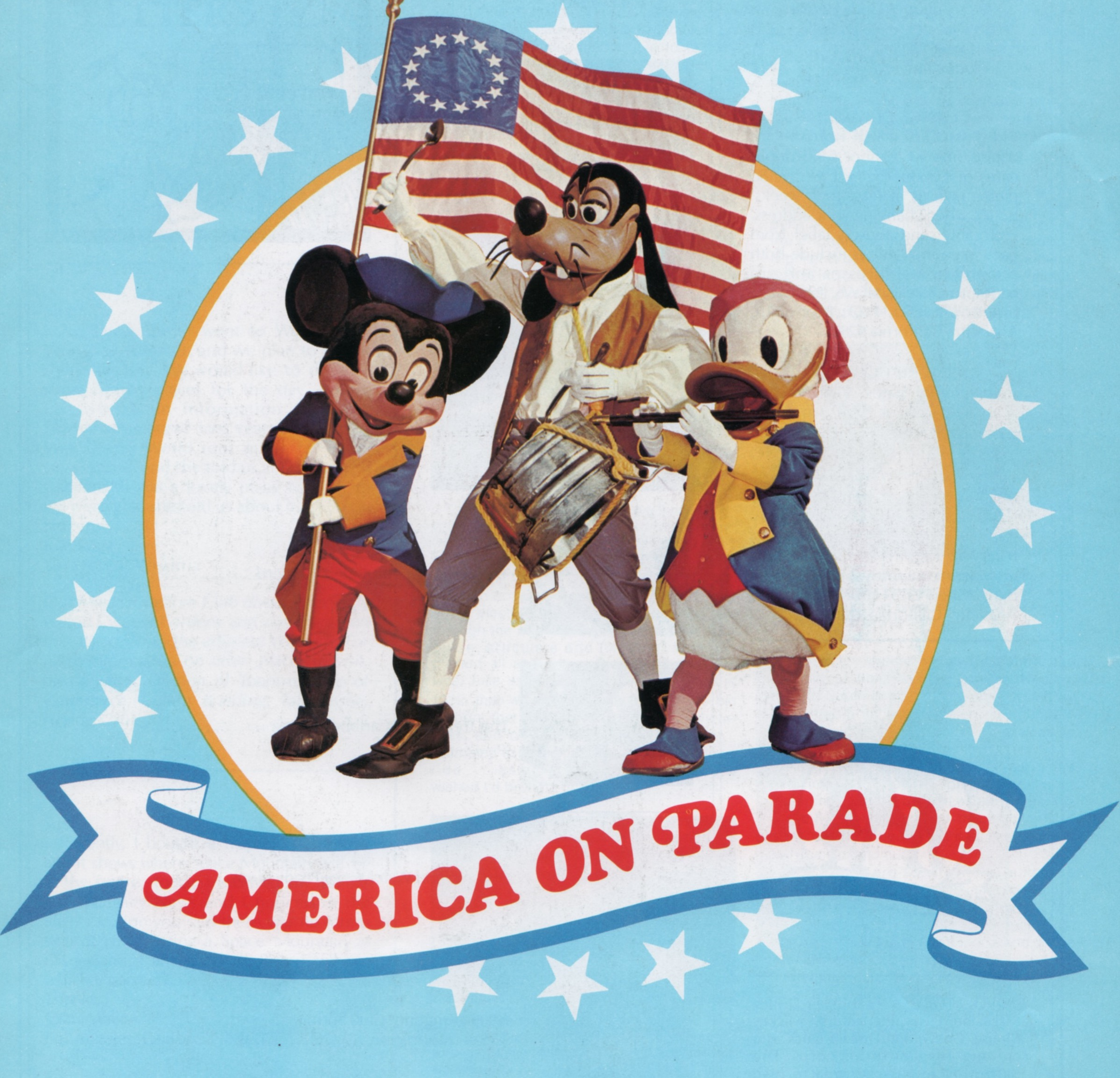
Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES SPRING 1975


AMERICA ON PARADE

**Disney News** Winter 1974-1975
OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES

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Editor — Jo Jac Bludworth
Ass't. Editor — Linda Hemans
Art Director — Roger Folk
Design & Production — Dan Martinez, Bob Miller

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AMERICA ON PARADE

COVER STORY: A 1939 "Walt Disney Magazine" cover first featured Mickey Mouse, Goofy, and Donald Duck as a colonial fife-and-drum corps. The patriotic trio has returned to lead Disney's *America on Parade,* a year-long bicentennial celebration. Story begins on page 2.

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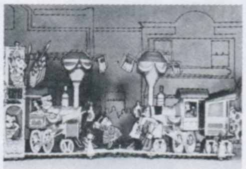

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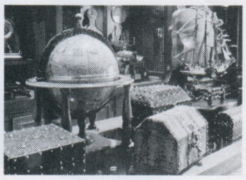

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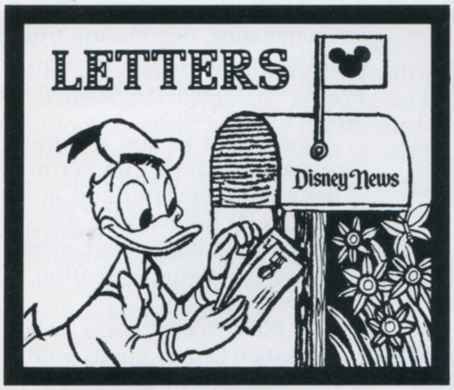
**If you would like to share your ideas with our readers, just drop a note to:**

**EDITOR, Disney News**
**1313 Harbor Blvd., Anaheim, Calif.**



Sirs:

My family and I went to Walt Disney World last summer, and we plan to return there this July. We would like to drive to some nearby places for the day. Where can we obtain information on other Florida attractions? Last year, we asked a Walt Disney World tour guide for some suggestions, and she told us about Cypress Gardens. It was a lovely place to visit, so we were glad she told us about it.

Sincerely,
Rae West
Yorktown, Virginia

*Our Magic Kingdom Club director recently visited Cypress Gardens and comments on this attraction in the adjacent columns. For more information on other places to visit, please write: Division of Tourism, State of Commerce, Collins Building, Tallahassee, Florida 32304.—ED.*

Sirs:

Recently, I bought a map of Disneyland and it shows where Space Mountain will be in the future. Today, I received my Winter 74/75 Disney News and I noticed in the letters section you said there was no intention of constructing a Space Mountain at Disneyland. I am puzzled! Please tell me which is correct!

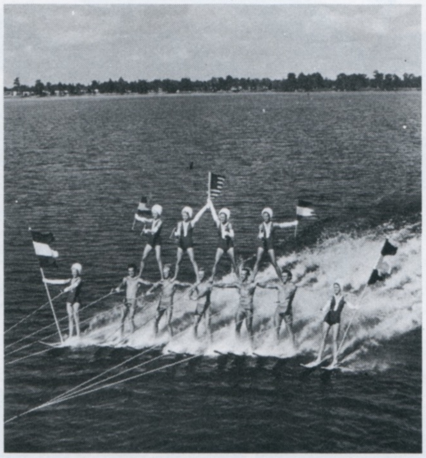
Thanks,
Craig Walker
Los Angeles, California (Age 12).

*Space Mountain is planned as a future attraction, but the actual date that construction will begin has not been announced. —ED.*

# Beautiful Cypress Gardens

On one of my recent trips to Florida, I had the opportunity to visit Cypress Gardens . . . an easy 40-minute drive from Walt Disney World thru the heart of Florida's Citrus Belt.

What a delightful experience! Pictures on this page are totally inadequate to convey the beauty of this tropical wonderland . . . with its 220 acres of spring-fed lakes, brilliant colors in plants and flowers, and centuries-old Cypress trees draped with Spanish moss.



*The human pyramid is one of the most photographed acts in water skiing. It is presented four times daily in the water ski revue at Cypress Gardens.*

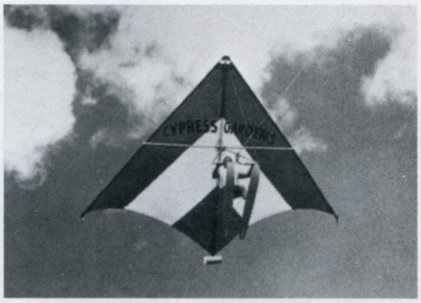
Upon arrival we embarked immediately on an electric boat for a quiet, relaxing ride through the original Cypress Gardens. Our guide, articulate and likeable, first explained all about how Dick Pope and his wife, Julie, started the Gardens way back in 1932; then we glided silently through the big lagoon, the Oriental Gardens, the Movie Isles, and on to ancient cypress trees . . . estimated to be over 2,000 years old. A good ride . . . lasted about 20 minutes (sure wished I'd brought my camera).

*The Gazebo is one of the photographic focal points at Cypress Gardens. It is seen here from the waters of Lake Eloise, looking across the big lagoon.*

Returning to the dock, we were just in time to catch the next water ski show featuring the amazing Aquamaids and the Champions. Once you've watched these beautiful young people perform it's easy to understand how Cypress Gardens became known as the "Water Ski Capital of the World."

There are clown acts, trick skiers, skilled ramp jumpers and a fantastic performance of the Swan Ballet . . . on water skis! Climaxing the show is another Gardens innovation, the Delta Kitemen. Behind a powerful boat, two Kitemen on skis reach 50 miles per hour on the water, soar to over 300 feet in the air, then release their tow ropes! As graceful as gliding eagles, they float across the lake and make a perfect landing on the beach in front of the visitors.

There was still much more to see as we moved into the newest section of the Gardens. A mini-tour of the globe is offered in the enchanting "Gardens of the World." Highlights of the area, which cover several acres, include a spectacular Mediterranean waterfall, cascading Italian fountains and a 50-foot replica of a Dutch Windmill.



*Kite flying is another part of water skiing that originated at Cypress Gardens. Here the Delta Wing kite is towed aloft to some 300 feet before the tow line is released for free flight.*

America's theme revolves around the stunning All America Rose Garden. Nearby, the Old South is gorgeously represented by a restored Southern mansion, surrounded by magnolia trees, camellias and azaleas so beautiful they are breathtaking.

Altogether, we had spent some four hours enjoying Dick Pope's Cypress Gardens . . . including a short but excellent lunch. We could have seen most of the highlights in less than three hours, but it all seemed just too enjoyable to hurry.

The Popes are superb hosts and, like Walt Disney World, their beautiful attractions have great appeal for the entire family. We hope that Magic Kingdom Club members, both those vacationing in Florida and those who are residents, will take advantage of the substantial discounts recently announced for all MKC families. Please see Page 20 for full details. Also, for further information you may phone (813) 293-2111.

Milt Albright

Executive Director
Magic Kingdom Club

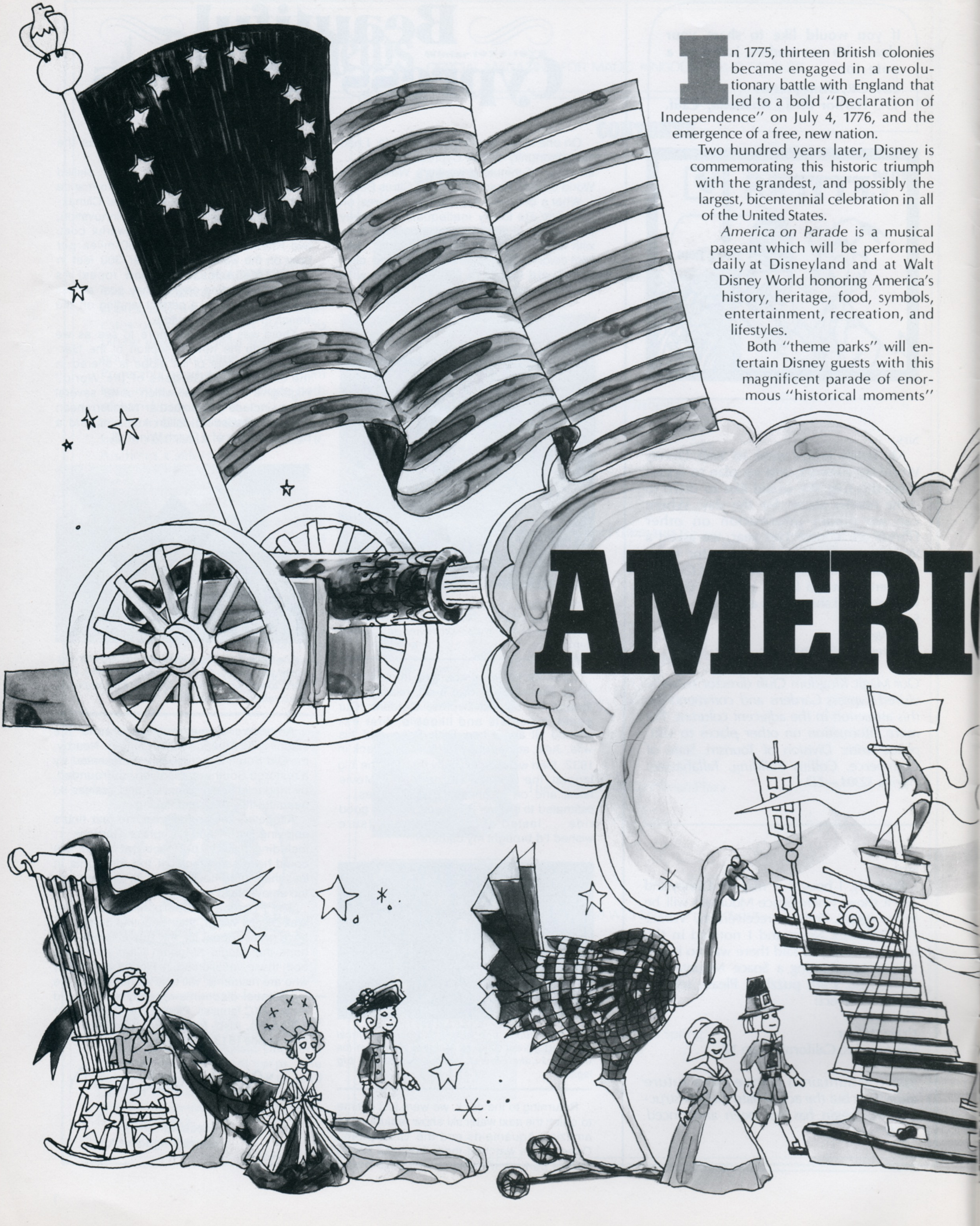
# AMERI

In 1775, thirteen British colonies became engaged in a revolutionary battle with England that led to a bold "Declaration of Independence" on July 4, 1776, and the emergence of a free, new nation.

Two hundred years later, Disney is commemorating this historic triumph with the grandest, and possibly the largest, bicentennial celebration in all of the United States.

*America on Parade* is a musical pageant which will be performed daily at Disneyland and at Walt Disney World honoring America's history, heritage, food, symbols, entertainment, recreation, and lifestyles.

Both "theme parks" will entertain Disney guests with this magnificent parade of enormous "historical moments"



from June 14, 1975 through September 6, 1976. Over 25 million people are expected to view the live production in those 15 months. (A Broadway show would have to play every night for 300 years to accommodate the same number of people.)

All physical properties in the three-quarter-mile-long spectacular extravaganza are being designed and constructed with many textures and materials, creating an over-all look of giant toy-like backdrops. Sometimes reaching as high as Main Street, U.S.A.'s buildings, *America on Parade* dwarfs the audience with its very exaggerated, stylized, and whimsical height. Even the "People of America," who dance in doll-like attire, tower above the guests.

Like a Broadway show unfolding, *America on Parade* will tell the tale of Americana, using the streets of Disneyland and Walt Disney World as stages. As each "memorable experience" moves toward the viewer, he will see one of the show's sequences. Then, as the side passes, the story will continue, carrying through to the rear of the unit.

For instance, the wild west of Early America comes into view as a robust dance hall with a piano player and Can Can dancers. Moving on, the unit becomes two trains which frame a worker driving the famous golden spike that signaled the completion of the first transcontinental railroad. The back of the second train engine reveals a platform for the Old West's itinerant peddler, the traveling salesman.

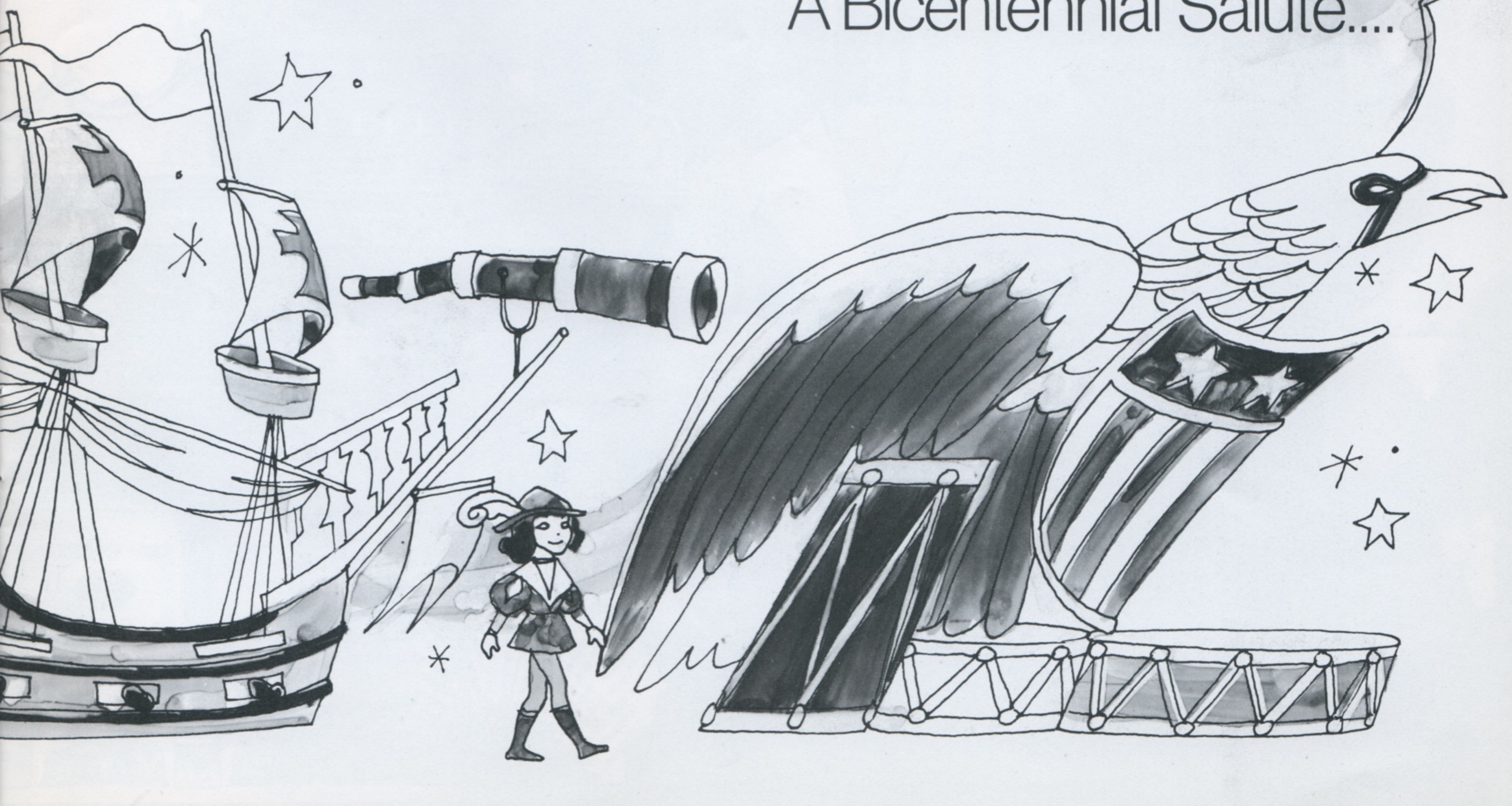
"Spirit of '76," the lead unit in *America on Parade,* is designed like the cover on a 1939 issue of "Mickey Mouse Magazine." Dressed in colonial fife-and-drummer uniforms, Mickey Mouse proudly carries the 13-star United States flag, while Goofy beats out "Yankee Doodle" on a washtub, and Donald accompanies him on a fife. An American eagle shields the Disney characters with his wide-spread wings as they all ride down the street on three drums.

The "Spirit of '76" eagle supports a globe on the back of his wings toward which a telescope points from the front of the Columbus ship that follows in the next unit. In this manner, the entire parade is interrelated.

*Continued*

# CA ON PARADE

## A Bicentennial Salute....



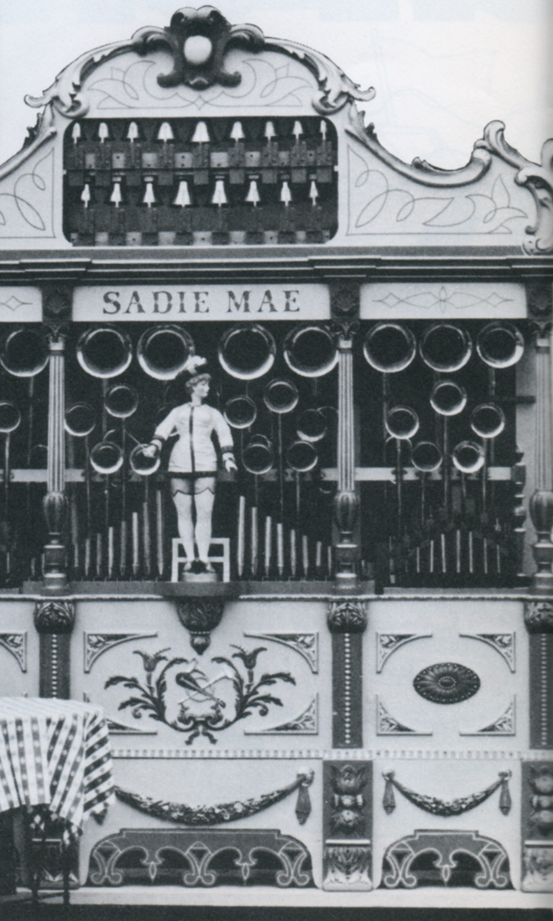
Throughout *America on Parade,* the large "people" work, dance, and play to the tunes of popular American songs. "Yankee Doodle," "Battle Hymn of the Republic," "Good Old Summertime," "There's No Business Like Show Business," "This Land is Your Land," and "God Bless America" will engulf the "theme parks" in prideful nostalgia.

Most of these familiar selections were recorded from a traditional band organ on multiple sound tracks with special effects and instrumental sounds added.

The antique band organ ("Loudmouth Sadie Mae") which was used, is from a private collection belonging to Paul Eakin of Sikeston, Missouri. Looking vaguely like a keyboardless pipe organ amid all its ornate decorations, drums, horns, and bells, Loudmouth Sadie Mae's music reminds the listener of a tent circus or a carousel.

The band organ operates like a player piano, but punched-hole piano books are used instead of rolls. Since only one man in the world still makes these unusual books —and he is in Antwerp, Belgium—Disney's music director had to send the special musical arrangements to him to be punched

Silversmith



out of accordion-folded cardboard books.

Each performance of *America on Parade* also will feature a high school or college band in the grand finale. These musicians will be the only "real" people in the show, since all the other participants will be completely hidden inside their character costumes.

Disney has made arrangements with Anaheim and Orlando schools for students to complement the cast while receiving academic credit and work-experience payments.

*America on Parade* was just an idea a little over a year ago. Now theatrical set houses all over the nation are working in concert with Disney craftsmen to construct two of every giant backdrop. The costumes are being created at Disneyland and at Walt Disney World in preparation for the show's June premiere performances.

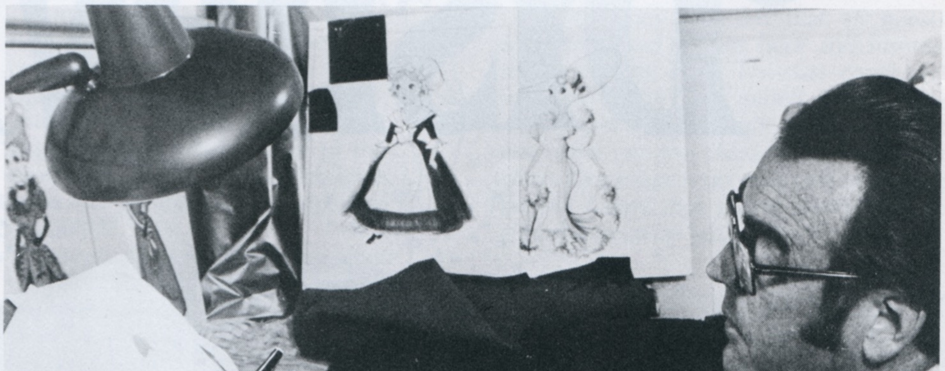
Disney designers were faced with some unique problems as they planned the large-scale celebration. The tall units must be capable of being reduced in size to under 14 feet so they may pass under the monorail tracks and through the tunnels that lead into the "theme parks."

In the costume area, the designer had to find fabrics that would be clearly visible at a distance; and the materials he chose must withstand hundreds of wearings in all kinds of weather.

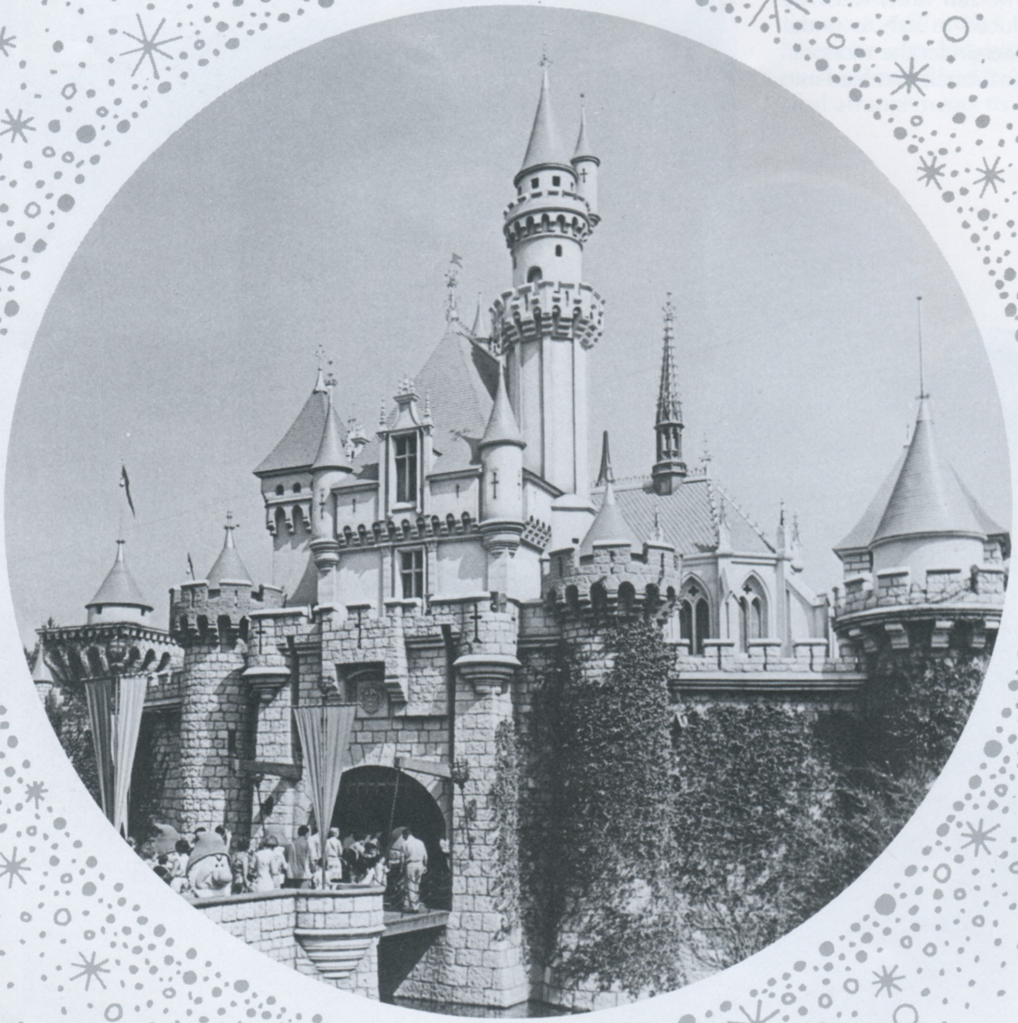
*America on Parade* will be a grand show. Just imagine Betsy Ross passing by in a two-story-tall rocking chair, sewing the first American banner to the tune of "You're a Grand Old Flag." Or, how about a giant boy who is dwarfed by an even taller ice cream cone, boxes of popcorn and cracker jacks.

Besides the all-American hot dog-and-hamburger performance, the "Creations of America" section of the parade will highlight inventions, transportation, sports, and entertainment.

An American eagle, clutching a shield of stars and stripes and red, white, and blue ribbon entwined among brightly-colored drums, watches over Uncle Sam and the Statue of Liberty as Disney's *America on Parade* winds up in a glorious, patriotic Fourth of July finale.

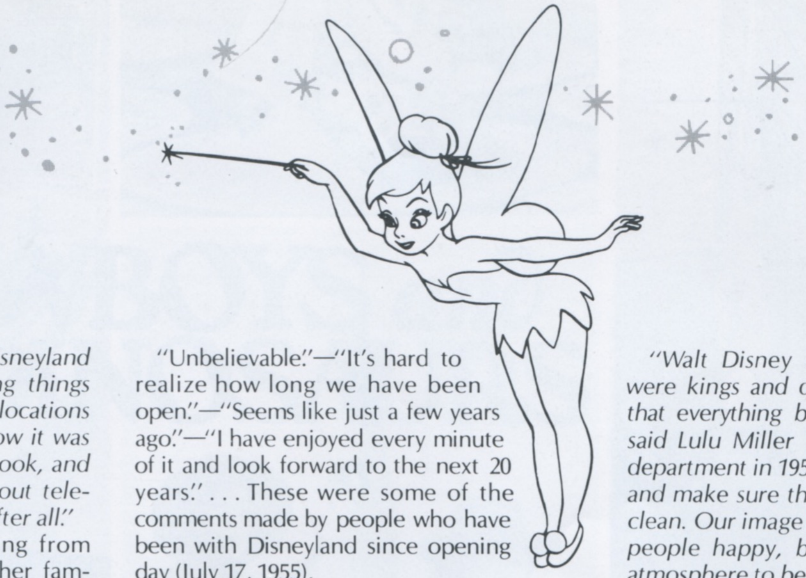


# Happy Birth
# Disneyland



## From a Mound to a Mountain in 20 Years

# day



By Frank Whiteley

*"People wander the lanes of Disneyland with nostalgic smiles, remembering things as they were. Grandfathers point locations out to little tots and say—This is how it was when I was a lad. The youngsters look, and for just a moment, think life without television would not be so horrifying after all."*

Recently a teenage girl suffering from leukemia visited Disneyland with her family. Soon afterwards she passed away and her parents found this unmailed letter in her belongings.

The girl went on, saying: *"Only in Disneyland can you go on a safari, relive the days of the pirates, and fly to the moon. Only in Disneyland can you lose yourself in fantasy, and know instinctively that anything and everything is possible. Finally, only in Disneyland can you smile at the joy of others, and feel their happiness expand to include you. Thank you for a lovely time, and even better memories."*

DISNEYLAND

The touching observations of this young girl perhaps point out the greatest attraction at Disneyland through the years—an opportunity for people to shut out the everyday world as each guest journeys into a land of fantasy.

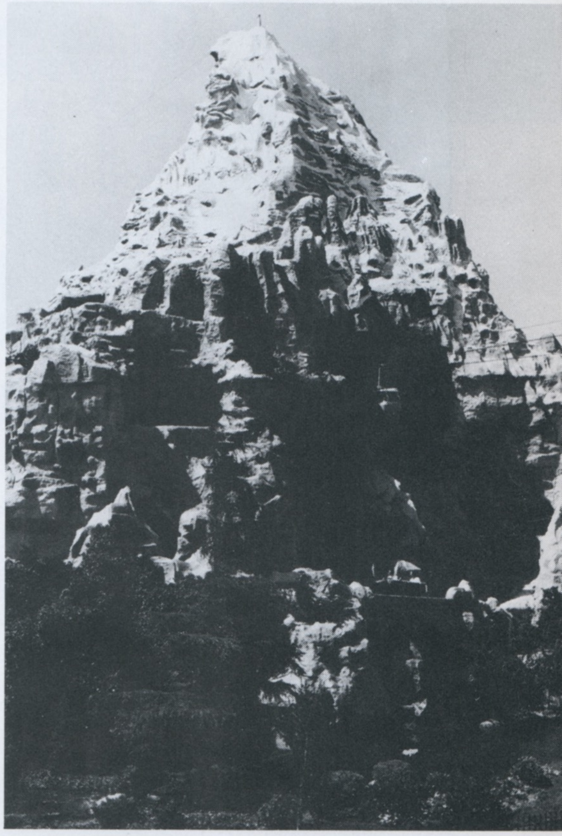
Walt Disney dreamed of a new entertainment center for the young at heart almost two decades before "Disneyland" finally became a reality. This year marks the 20th anniversary of Walt's dream come true.

"Unbelievable."—"It's hard to realize how long we have been open."—"Seems like just a few years ago."—"I have enjoyed every minute of it and look forward to the next 20 years." . . . These were some of the comments made by people who have been with Disneyland since opening day (July 17, 1955).

*"I never dreamed that I'd be where I am today,"* said Dick Nunis, now executive vice president of Disneyland and Walt Disney World. Hired as a "sweeper" in May, 1955, he quickly graduated to an orientation planner. *"The visual aids we used to train hosts and hostesses then are still the basic ideas behind making our guests happy. They conveyed messages like...'Keep the beautiful Disney tradition,' 'You can create happiness,' and 'Disneyland people make the difference.'"*

A sleepy orange grove in Anaheim, California, became a Park with 22 unique and enchanting attractions in just one year. Stories are still told how painters, carpenters, and craftsmen of all descriptions, from castle-builders to river-makers, toiled around the clock to ready Disney's long-time dream for an anxious public. Now there are over 50 exciting adventures.

*"Walt Disney believed that all guests were kings and queens here and insisted that everything be in first-class condition," said Lulu Miller who joined the costume department in 1955. "I still go into the Park and make sure the character costumes are clean. Our image is not only one of making people happy, but giving them a clean atmosphere to be happy in."*



Even though Disneyland's basic standards of excellence and cleanliness have not changed, the physical appearance has been altered several times. Guests will stroll by the now famous "Matterhorn" attraction and remark, "I remember when that was a mound of dirt with some trees on it." Indeed it was just that, and the mound was called "Lookout Mountain" until the Matterhorn was constructed in 1959.

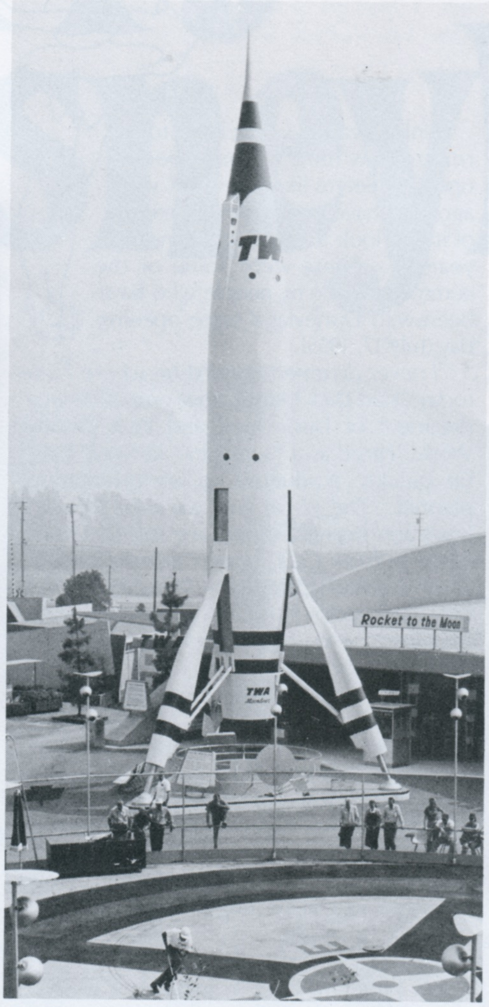
*"Our guests are constantly saying how beautiful the landscaping is here," said Gunter Otto, who has been with the land-*

Continued

*scaping department since the days the first flowers were planted in Disneyland. "Keeping the Park looking bright and colorful for our guests is a never-ending sense of accomplishment."*

Changes in Disneyland really become clear when people ask: "Remember when they had the Phantom Boats, live animal acts in 'Fantasyland,' the '20,000 Leagues Exhibit,' and the 'Conestoga Wagon' attractions in 1955?" There are others that come to mind: 'The Flying Saucers' in 1961, a modern train called 'Viewliner' in 1957—and so it has gone for the past two decades. These and other once popular attractions remain today as happy memories:

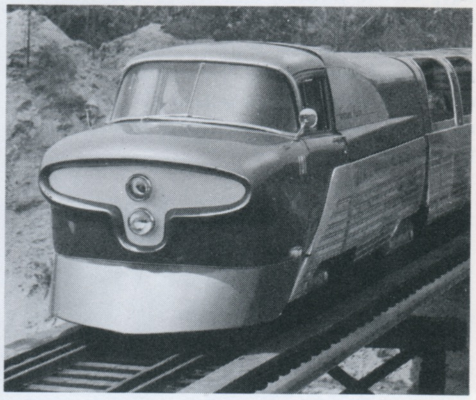
1955— Space Station X-1
Surreys, July 17
Stage Coach, July 17
Pack Mule, July 17
TWA Rocket to the Moon, July 22
Main Street Shooting Gallery, July 24
Mickey Mouse Club Theater, August 27
Mickey Mouse Club Circus, November 24



1956— Rainbow Mountain Stage Coaches, June 26
Indian War Canoes, July 4
1957— Midget Autopia, April 23
Indian Village Rafts, July 1
1958— Circarama, June 15
1960— Art of Animation, May 28
Pack Mules, June 10 (updated)
1965— Great Moments with Mr. Lincoln, July 18
1967— General Electric Carousel of Progress, July 2

Disneyland's newest adventure is America Sings, which opened in the summer of 1974.

*"I have been doing this job for a long time," said Art Chapman who became a livestock driver before the Park opened and today can be seen driving a horse-drawn trolley up and down Main Street U.S.A. "I never get tired of my job . . . each day our different guests give me pleasure."*



Disneyland continues to grow with plans for a new "Mission to Mars" attraction in Tomorrowland and the exciting and spectacular "Space Mountain" adventure where guests will escape into outer space with awesome speed.

Here in the "happiest place on earth," imagination is reality, and at Disneyland there is no end to imagination.

# COWBOYS and DINOSAURS

by Vickie Stowe

Cowboys and dinosaurs?—Strange combination? Not so strange a sight at Walt Disney Productions. "The Apple Dumpling Gang" and "One of Our Dinosaurs is Missing," make a very logical duo when both are in production as new Disney movies scheduled for release this spring.

A cache of comedy, a bit of whimsy, a lot of imagination and all-round family entertainment are just a few of the descriptions for these fun-loving adventures.

The cowboy caper—"The Apple Dumpling Gang" is set in California in 1879. Picture a lazy, summer afternoon, the dusty, forgotten mining town of Quake City, and a handsome gambler named Donavan (BILL BIXBY), a little down on his luck, slowly riding into town hoping for a good poker game.

Lady Luck has other ideas, and Donavan loses not only his last dollar, but is cornered into claiming a shipment of valuables consigned to John Wintle, a local transient who has lit out for San Francisco.

His "valuables" arrive on a stage driven by pretty Dusty Clydesdale (SUSAN CLARK), in the form of the three Bradley orphans: Bobby (12), Clovis (7), and Celia

*Continued*

(5). Donavan and the kids (alias the Apple Dumpling Gang) combine for an action packed, sugar coated, western adventure.

No self-respecting gambler can afford to let himself be saddled with such a responsibility and Donavan sets out to find a "good home" for the brood. No one wants them, and his troubles pile up when the kids rampage through town in a runaway ore car.

Hoping to find some gold and a way out of their predicament, Bobby, Clovis, and Celia next make their way up to the abandoned mines. Cautiously, they creep down one cold, dark, musty shaft where they stumble upon a huge gold nugget.

News of the $87,425 nugget travels fast, attracting the attention of two bungling would-be bandits, Theodore Ogelvie (DON KNOTTS) and Amos Tucker (TIM CONWAY), and the dangerous outlaw, Frank Stillwell (SLIM PICKENS). The kids become instant celebrities for their discovery, and suddenly all those unfriendly townspeople who turned them away are eager to become foster parents.

Meantime, Theodore and Amos, and the Stillwell gang have plotted intricate plans to relieve the bank of its 356-pound nugget. The following afternoon, the Stillwell gang bursts into the bank demanding that the safe be opened. At the same time Theodore and Amos arrive to pull their heist. Add to this, Dusty and her stagecoach loaded with armed guards, Wintle and his lawyer, Donavan and the kids, and the shooting begins.

In the melee Stillwell manages to escape, using Celia as a shield with Dusty and Donavan in hot pursuit. Finally Stillwell is captured and Dusty seizes the opportunity to kiss Donavan and flame the fires of true love.

A few days later, a simple ceremony and a $5,000 reward mark a new beginning for Dusty, Donavan, and the Apple Dumpling Gang.

"The Apple Dumpling Gang" was adapted by Don Tait from a book by Jack M. Bickham. Bill Anderson produced and Norman Tokar directed the color by Technicolor movie for Buena Vista.

The other movie, a mirthsome mystery entitled "One of Our Dinosaurs is Missing," revolves around the problems of a young Englishman who has narrowly escaped from China with the microfilm of an important international secret.

Met at the railway station by a chauffeur-driven limousine, Lord Southmere (DEREK NIMMO) realizes he has been kidnapped by Hnup Wan (PETER USTINOV), head of the Chinese London Intelligence Office, and his assistant Quon. As the car passes the Natural

FIRE & BURGLAR PROOF
BUTLER & STILLMAN MAKERS

History Museum, it slows to miss a nanny wheeling her pram across the street. Lord Southmere escapes and dashes for the museum, which happens to be the meeting place for seemingly all of London's nannies and their charges. Southmere makes his getaway under the blanket of an empty pram and propels himself to the deserted dinosaur exhibit. He manages to hide the microfilm high in one of the dinosaurs, but in the process takes a nasty fall.

Hettie (HELEN HAYES), the head nannie, who has been fending off his attackers, recognizes Southmere as one of her former charges. He collapses in her arms telling her she must recover the microfilm and take it to . . . He lapses into unconsciousness as Hnup Wan and Quon approach.

Disguised as a doctor, Hnup Wan takes Southmere away for "treatment," hoping to discover the hiding place of the secret film. But the fall has erased Southmere's memory.

Eternally loyal to Southmere, Hettie organizes her nannies and returns to the museum to search out the microfilm. Suddenly they are interrupted at the dinosaur by Quon and his aides who have been trailing them.

Hnup Wan devises a brilliant plan to recover the microfilm. He will steal the dinosaur, remove it to his warehouse, and search the skeleton thoroughly and without interruption.

The excitement builds as Hettie and her nannies escape their Chinese captors, setting the scene for a hilarious chase back and forth across London in search of the film.

To thwart Hnup Wan's plan, Hettie manages to pirate his dinosaur-laden steam wagon at the museum and drive it out to the countryside. Parked in a dense thicket, she searches the skeleton for the film, but to no avail.

In the interim, Hnup Wan learns that there are *two* dinosaurs at the museum and revisits the museum to recover the film.

When Hettie is told the news, she storms back to the Chinese headquarters to retrieve Southmere and the film once and for all. A final confrontation between Hettie's nannies and the Chinese proves the art of Kung Fu is no match for a hail of umbrellas and handbags.

Peace is at last established and Hettie, Lord Southmere and Hnup Wan assemble for an important ceremony. The microfilm is placed on the slide . . . the machine is switched on . . . the top secret is about to be revealed.

"One of Our Dinosaurs is Missing" is based on David Forrest's original story "The Great Dinosaur Robbery." The movie was produced by Ron Miller and directed by Robert Stevenson and is scheduled for release by Buena Vista in Spring, 1975.

# The Building of a MODEL "G" FORD

"Mildly rugged. He looks like what he was—a football player."

"Sporty. A little more relaxed than most Presidents."

"He is a pretty-down-to-earth sort of dresser."

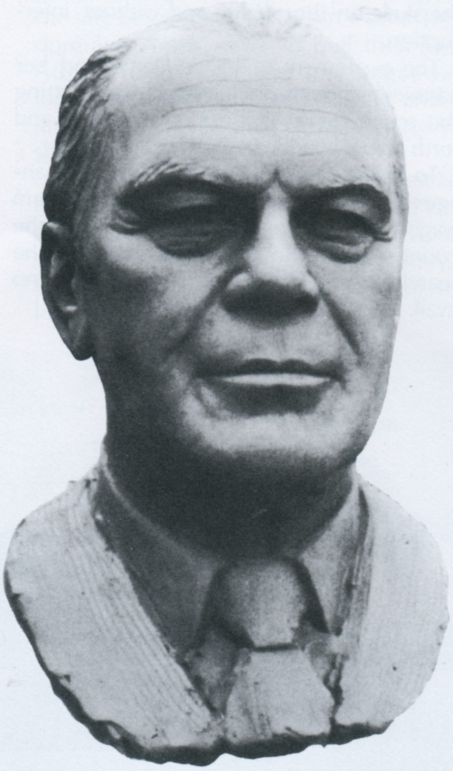
Disney sculptors and wardrobe designers looked even more than they listened as Gerald Rudolph Ford took the oath of office last year, becoming the 38th President of the United States.

While the rest of the world anxiously sought the political views of this first unelected American President, Disney craftsmen were critically examining President Ford's physical appearance and his manner of dressing, for soon he would be the 37th "guest of honor" in Walt Disney World's The Hall of Presidents' attraction.

Life-like "Audio-Animatronics" figures of all the United States' chief executives appear together onstage in "The Hall of Presidents" for a historical roll call. (Although there have been 38 Presidents, including Ford, there are only 37 individuals, since Grover Cleveland served two separate terms in office.)

Before the Liberty Square attraction opened in 1971, the nation's leaders, from Washington to Nixon, were studied in detail by Disney "Imagineers" at WED Enterprises in California. Books, photographs, diaries, television programs, and personal accounts were examined so that the craftsmen could accurately create the life-size Presidential figures.

And by the time Gerald Ford had moved into the White House, the "Imagineers" were already compiling statistics on his size, personality, and wardrobe.



"I looked through all the magazines I could immediately after Ford became President, and one or two of them actually gave me his height and weight. What they didn't give me, was his girth," recalled the WED sculptor who created the Ford bust (and the busts of most of the other Presidents) and supervised the detailing of the figure.

"I had our librarian check with the White House, and the Secretary sent his measurements. He had a 38-inch waist and weighed 204 pounds, and was trying to lose weight. So we proportioned the figure based on that."

"President Ford has a face you cannot describe or caricature very easily," said the sculptor, but he added that Ford's eyes are unusual. "His eyes are a little closer together than average, and he has a rather piercing stare. He looks with intensity, yet his eyes are warm."

President Ford's nose is somewhat wide and roundish. This trait, combined with the fact that the distance from his eyes to the bottom of his nose is shorter than average, makes the area above his upper lip seem larger than usual, the Disney artist noted.

A mold was made from the original Ford bust which the sculptor created so that additional busts could be cast. Since the "Audio-Animatronics" figures move and speak, the "skin" of the President was cast of a rubber-like material.

The wigmaker used another specially designed bust to fashion the hair for Disney's Ford. Placing each strand by hand, she styled the wig to match the President's blonde hair. Barely noticeable because of their natural lightness, Ford's eyebrows also were duplicated with hairpieces.

But facial expression and characteristics were not all that the "Imagineers" had to consider. As with every other Presidential figure, the wardrobe experts spent hours comparing White House, news, and magazine photographs to see if there was any continuity in the way the President dressed.

"He is very up-to-date—not mod. He wears a good, sensible businessman's suit," the costumers concluded.

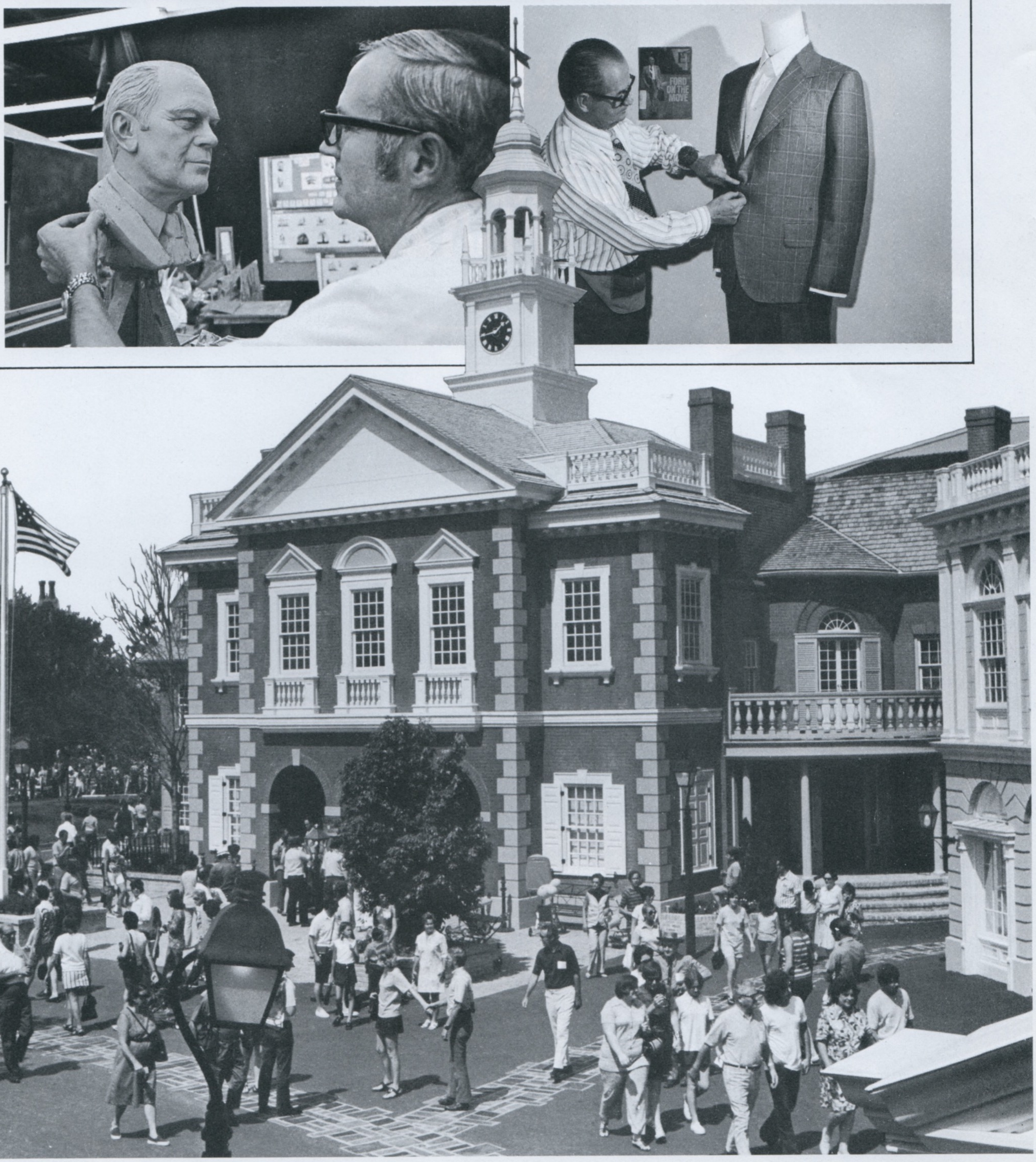
"Ford seems to prefer lighter colors, especially blue. And he wears more plaid or striped suits and colored, button-down-collar shirts than we have seen for awhile on a President."

The costume designers agreed that President Ford is a "pretty-down-to-earth sort of dresser," so they chose a medium-blue plaid fabric with tiny white and rust stripes for his wool suit.

The Disney tailor then made a pattern for the size-42 outfit, and sewed a handsome suit that the President, himself, would probably love to wear.

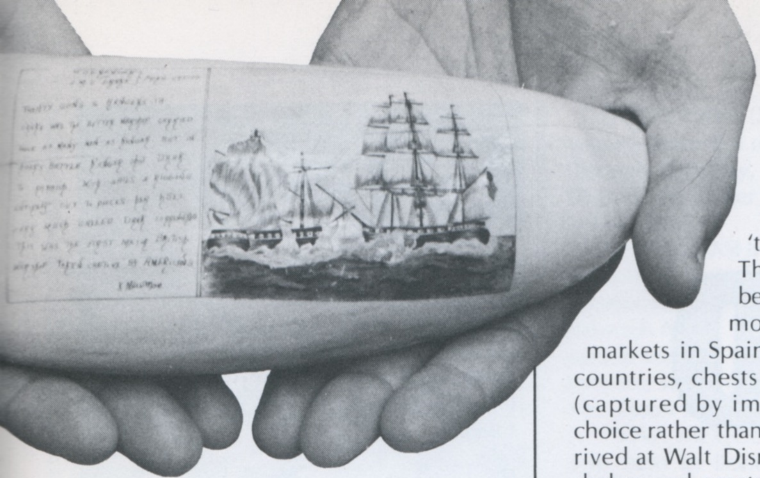
Choosing a tie for President Ford meant more research. "He seems to especially like bold, diagonal-striped or geometric-patterned ties," said one costume designer, "so we decided to use one like the striped tie he wore when he was inaugurated."

In less than four months, the Disney team "built" a President who now stands in a grouping of modern-era Presidents, among the 37 historic leaders of our country in Walt Disney World's "The Hall of Presidents."


FORD ON THE MOVE

STORMY
VERY DR

# THE TREASURE OF CARIBBEAN PLAZA



# Ships in Glass, the Art of the Whale, and Gold from the Spanish Main Revive an Ancient Tale

It is not every day that "pirates" come to visit. But when they are a swashbuckling, happy-go-lucky crew of congenial brigands, and when they come to stay, then it is only appropriate that every effort be made to make them "feel at home."

The pirates, of course, are the entertaining rogues in the "Pirates of the Caribbean" attraction at Walt Disney World, and the "home" especially created for them is a "themed" area called the Caribbean Plaza in Adventureland in the Magic Kingdom theme park.

Designed to resemble the bustling, open-air bazaars that graced the ports of the old Spanish Main, Caribbean Plaza consists of low, pastel-colored buildings, meandering walkways which pass bubbling fountains, graceful benches for resting near tropical plants, a patio restaurant for leisurely dining, and three unique shops — the Golden Galleon, the House of Treasure, and *La Princesa de Cristal* — for "treasure hunting."

Although the "Pirates of the Caribbean" attraction is the focal point of the entire area, guests who delight in the discovery of seldom-seen and hard-to-find gifts will profit from visits to shops seemingly stocked with pirate treasure.

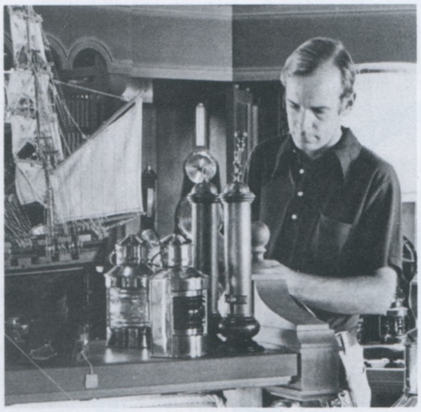
"When we first began planning the merchandise for the shops in Caribbean Plaza," explained one Disney buyer, "we were faced with several problems. For example, where were we to find items that reasonably could have been found during the 'pirate' era? And exactly what items should we search for that would carry out the 'theme' of the area?"

The hunt for treasure began. And, after many months of researching markets in Spain, Portugal, and other countries, chests of exotic "plunder" (captured by imaginative catalogue choice rather than by pirating guile) arrived at Walt Disney World to fill the shelves and ornate glass cases of Caribbean Plaza shops.

"We're particularly proud of our collection of authentic scrimshaw. It is very rare today, although during the 18th century it was quite common," a Disney host in the Golden Galleon said.

Scrimshaw, the art of carving whale teeth and bone, was developed by whaling men as a way of passing the time during the long hours aboard whaling vessels on voyages lasting three, four, and sometimes five years or more. As the whale is now on the list of endangered species, the art of scrimshaw is rare.

"Of course," he continued, "we also carry what is known as 'authentically re-created' scrimshaw. The material is not whale tooth or bone, but the delicate etching on a hard, hand-polished surface resembling whale material is excellent — and less expensive than the genuine scrimshaw we carry."



Ships of all kinds also abound in the three Caribbean shops. In *La Princesa de Cristal* — the crystal shop — craftsmen adept in the art of glassworking create multi-sailed galleons in sizes which vary from "very tiny" to a three-foot-tall, full-rigged glass vessel.

One of the most unusual ships on display — and for sale — is a Spanish reproduction of the ship "Victory," the pennant boat of the English Admiral, Horatio Nelson, used in the Battle of Trafalgar where the naval hero lost his life. The model, measuring 42" by 33½", is complete down to the smallest detail, with tiny brass cannons emplaced on all four decks.

Bottled vessels — always a mystery to the nautical art novice — can be found in both the Golden Galleon and the House of Treasure.

"Ship-in-the-bottle art, as it is called by some, is a very old craft. Knowledgeable sources believe that the art of whittling a ship and then placing it in a bottle began in the latter part of the 17th century," explained a shop host. "There are still craftsmen who practice this art, and we sell their products in our shops.

"The most common question asked by guests, of course, is: How is it done? Most people think that the bottom of the bottle is lobbed off with a glass cutter and then glued back on after the ship is placed inside.

"Our craftsmen say, 'Nix on that. The basic process hasn't changed much in some 300 years, but very few people in today's world have ever seen it done.' "

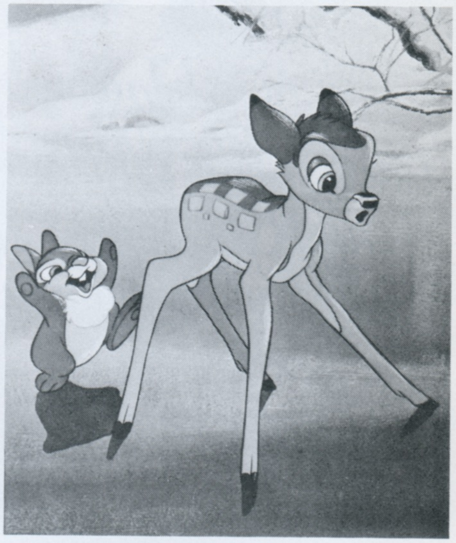
Guests won't find glued-on bottle bottoms in the shops in Caribbean Plaza. They will see genuine ships-in-bottle art as well as unique items such as an authentic crow's nest, a copper diving helmet, a ship's telegraph system, and an abundance of gold in the form of intricately designed jewelry from Spain and Portugal and gold-plated goblets and fine dishware.

"We're continually looking for one-of-a-kind items with a nautical theme. It's not easy to find the exclusive 'piece' that will carry out the theme of Caribbean Plaza and will also please our guests," said the buyer. "But just looking is exciting — you might say we're on a 20th-century treasure hunt 365 days a year."

# IN AND AROUND WALT DISNEY PRODUC-TIONS

## Movies

...Another Disney classic is returning to the screen this summer. "Bambi" is the warm, dramatic, comical animated story of a young deer and his memorable friends, Falina the Fawn, Thumper the Rabbit, Flower the Skunk, Wise Old Owl, and the Old Stag.



..."The Apple Dumpling Gang" and "One of Our Dinosaurs is Missing" (please see story beginning on page nine) are two new Walt Disney movies also being released this summer.

...In the future, look for "The Pond," the dramatic story of a 14-year-old city boy who spends his summer vacation with his uncle in the swampy backwoods of Virginia. Unable to buy everything he wants, Joey Moncrief learns to respect the people and wildlife of the pond.

## Wonderful World of Disney

..."The Mickey Mouse Club," with Annette, Bobby, Karen, Cubby, and all the other Mouseketeers, has returned to television in national syndication. Being shown Monday through Friday, at 5 p.m., in most time slots, "The Mickey Mouse Club" has been shaped into fast-paced, half-hour segments. The show features musical entertainment by host Jimmie Dodd, the Mouseketeers and guest stars, skits, cartoons and informative subjects, and serial adventures of Spin and Marty, the Hardy Boys, and other regulars. Also being aired this spring are..."The Secret of Old Glory Mine"—An old prospector's discovery of a rich silver vein in an abandoned mine is threatened by a visitor, who adds insult to injury

BOBBY
JIMMIE
MARGENE
DOREEN
EILEEN
LONNIE
LARRY
CHERYL
TOMMY
DARLENE
DENNIS
SHARON
CUBBY
SHERRY
ANNETTE
KAREN

by befriending the miner's constant companion, Ringo, a ring-tailed cat.

... "Deacon, the High Noon Dog"—Deacon, a mongrel dog, is separated from his youthful owner when the boy's uncle decides he is to attend a school in Kansas. Showing endless loyalty, Deacon searches for his master, and builds a reputation for stopping bank robbers, frustrating crooked poker players, and actually starting the gunfight at the O.K. Corral.

... "The Mad Hermit of Chimney Butte"—Donald Duck turns hermit to escape from meddlesome neighbors after his frayed nerves snap. Seeking peace and quiet, Donald buys a house in the suburbs, but he is again plagued by troublesome neighbors.

... "Menace on the Mountain"—(Two Parts). A 14-year-old boy is forced to become the head of the family when his father joins the Confederate Army. To help pay the taxes on their farm, the boy hunts down a mountain lion with the help of his pet pig, Blossom, beating the town roughneck to the bounty.

... "Wild Geese Calling"—Nine-year-old Dan Tolliver rescues a wild Canadian gander that has been wounded by a hunter. After nursing him back to health, Dan wants to keep him for a pet, but when the other geese fly overhead, he releases him to follow the call of the wild.

## Disneyland

... Flower gardens in bloom, birds singing in the trees, and music throughout the Park—It is springtime at Disneyland.

... SPRING FLING (March 22) leads off a week of special entertainment and extended Park hours. This annual gala party spotlights rock music stars performing their hit songs for listening and dancing from 8:30 p.m. until 1:30 a.m. Party tickets, which provide unlimited use of all Park attractions (except shooting galleries), must be purchased in advance.

... EASTER WEEK (March 23-30) Disneyland is open from 9 a.m. until 12 p.m., Sunday through Saturday, and from 9 a.m. until 10 p.m. on Easter Sunday for continuous holiday fun.

... An OLD-FASHIONED EASTER PARADE (March 30) turns back the clock in a spectacular turn-of-the-century promenade through Main Street, U.S.A. The 2 p.m. parade features decorated antique cars and bicycles, strolling performers, and Mr. and Mrs. Easter Rabbit.

... "VIVA MEXICO" CELEBRATION (May 3-4), held in honor of Mexico's national holiday, Cinco de Mayo, is an entire weekend of Latin American musical shows and parades starring prominent Mexican performers.

... SENIOR CITIZENS DAYS (May 14-16) features onstage entertainment and unlimited use of all Disneyland attractions (except shooting galleries) at one special admission for all guests 55 and over.

... DISNEYLAND AND ALL THAT JAZZ (May 24-25) brings traditional and innovative New Orleans-style jazz musicians together for two days of "hand-clapping and foot-tapping" entertainment from 9 a.m. until 1 p.m. daily.

## Walt Disney World

... Walt Disney World's $250,000 National Team Golf Championships had its own Cinderella story last November. Competing against such favorites as Jack Nicklaus, Tom Weiskoph, Arnold Palmer, Lanny Wadkins, and Johnny Miller, two lesser-known Alabama pros took the title. It was the fourth victory of 1974 for Hubert Green and his seventh since joining the tour in 1970. But this was the first win ever on the pro circuit for his partner and good friend, Benson Raymond McLendon. McLendon, who has been competing professionally for six years, was exhilarated over his $25,000 share of the prize money, some of which helped him catch up on his three-year-old-son's doctor bills. And for the first time since 1970, McLendon does not have to qualify on the Monday morning before a tournament.

... This season, there are more exciting events for Disney guests.

... SPRING FLING (March 14)—Dance and listen to the lively sounds of top rock entertainers performing throughout the Magic Kingdom. Party tickets, which also include unlimited use of the attractions, must be purchased in advance.

... EASTER SPECTACULAR (March 15-30)—Colorful character parades, a nighttime Magic Kingdom, and special live entertainment make this an "Easterrific" two-week celebration topped by a nostalgic Easter Promenade on Sunday, March 30.

... SENIOR CITIZENS DAYS (May 5-18)—Two wonderful weeks for the young at heart feature special Magic Kingdom admission entitling all those 55 and over to a full day of fun, including unlimited use of all attractions.

## Educational Materials
### 16/8mm Film

... This spring Walt Disney Educational Media Company offers an exciting array of new products for librarians, teachers, and other educators.

... "Sequoyah," a full-color, educational 16mm film, tells the story of an Indian scholar and the contribution he made to Cherokee culture.

... "It's Tough to be a Bird," an Academy Award-winning animated film, underscores the plight of our feathered friends. Narrated by the delightful character, M. C. Bird, the film, although lighthearted in tone, conveys the sombre message that many birds are on the brink of extinction.

... Highlighted by an excerpt from the world-famous film, "Fantasia," the music appreciation motion picture, "Magic and Music," transports students to the summit of Mt. Olympus. There they see a visualization of Beethoven's Sixth Symphony, and learn about the connection between music, mood, and image.

... A special 16mm film, "The History of Animation," will be released this year. The motion picture traces animation from its origins in France through its American classic period, to contemporary variations of the art form.

... The guidance film, "Under Arrest," is a dramatization of an actual police case, showing youngsters how personal attitudes affect legal rights.

... Five new 8mm sound films—excerpts from "Pinocchio," "Sleeping Beauty," "Sword in the Stone," "Swiss Family Robinson," and "Bedknobs and Broomsticks"—are now available in Spanish. Other new sound titles include "Day at Disneyland," "Hall of Presidents," "Bambi," and "Proud Horses of Austria."

# Disneyland "20 years of happiness"

## PARK IN CALIFORNIA

### SPECIAL MAGIC KEY TICKET BOOKS NOT AVAILABLE TO THE GENERAL PUBLIC

Includes Admission and ANY 11 Attractions of Your Choice:

| | Value | Box Office Price |
|---|---|---|
| ADULT | ($13.85) | **$5.75** |
| JUNIOR (12 thru 17) | ($12.85) | **$5.25** |
| CHILD (3 thru 11) | ($ 9.75) | **$4.75** |

(Parking — 50¢ per car)

**Available ONLY to Magic Kingdom Club Members. Present Magic Kingdom Club Card at Main Entrance Box Office.**

**PHONE: (213) 626-8605 or (714) 533-4456 Ext. 703**

### REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

**COUPON MAKE-UP**

| | A 10c | B 25c | C 40c | D 70c | E 85c | General Admission Ticket |
|---|---|---|---|---|---|---|
| 11-Ride | (1) | (1) | (2) | (3) | (4) | (1) |
| 15-Ride | (1) | (2) | (3) | (4) | (5) | (1) |

**11-RIDE TICKET BOOK**

| | Value | Box Office Price |
|---|---|---|
| ADULT | ($11.15) | **$6.00** |
| JUNIOR (12 thru 17) | ($10.15) | **$5.50** |
| CHILD (3 thru 11) | ($ 7.75) | **$5.00** |

**15-RIDE TICKET BOOK**

| | Value | Box Office Price |
|---|---|---|
| ADULT | ($13.35) | **$7.00** |
| JUNIOR (12 thru 17) | ($12.35) | **$6.50** |
| CHILD (3 thru 11) | ($ 9.85) | **$6.00** |

### GENERAL ADMISSION ONLY

**Entitles guest to admission to DISNEYLAND, its free shows, exhibits and entertainment, and to visit the seven theme lands.**

| | |
|---|---|
| ADULT | **$4.50** |
| JUNIOR (12 thru 17) | **$3.50** |
| CHILD (3 thru 11) | **$1.50** |

**ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!**

## Disneyland...THE HAPPIEST PART OF GROWING UP

COME LIVE IT AGAIN!

Disneyland is open Wednesday through Sunday during the fall, winter and spring seasons. The operating hours are 10 AM to 6 PM on Wednesday, Thursday, and Friday and 9 AM to 7 PM on the weekends. Exceptions March 23 thru March 29, 9 AM to 12 Midnight. March 30 (Easter Sunday), 9 AM to 10 PM.

## A brand new nationwide benefit for members!

HOWARD JOHNSON'S

*THE OFFICIAL HOST OF*

WALT DISNEY'S MAGIC KINGDOM CLUB®

## 10% DISCOUNT

**PARTICIPATING HOWARD JOHNSON'S MOTOR LODGES OFFER A 10% DISCOUNT ON DOUBLE-OCCUPIED ROOMS AT THE DIRECTORY RATE TO ALL MEMBERS OF THE MAGIC KINGDOM CLUB.**

This discount is not applicable to commissionable, special group, or preferred rates. You must make advance reservations and identify yourself as a Club member. Membership card must be presented upon registration. This offer expires December 31, 1976.

HOWARD JOHNSON'S *motor lodges*

**TOLL-FREE RESERVATIONS**

**1-800-654-2000***

*In Oklahoma: 1-800-522-4211
*In Canada: 1-800-361-8430

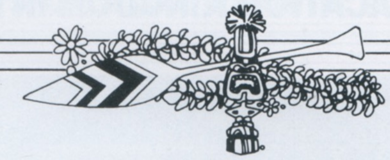
Get a FREE directory listing the participating lodges at any Howard Johnson's Motor Lodge or Restaurant.

**REMEMBER:**

At most motor lodges, children under 18 are accommodated free of charge when occupying a room with their parent(s).

Walt Disney's
MAGIC KINGDOM CLUB®

# TRAVEL CENTER
presents
# EXCLUSIVE WEST COAST / HAWAII VACATION OFFERS!



## TWO GREAT WAYS TO EXPERIENCE DISNEYLAND!

Take advantage of our

### "MAGIC KINGDOM CLUB CELEBRATION"

to visit Disneyland – the "Happiest Place on Earth."
This delightful vacation adventure includes –

- Choice of 2, 3 or 4 nights at the exciting Disneyland Hotel.
- Deluxe accommodations.
- Unlimited use of all rides and attractions (except shooting galleries.)
- From $48.50.

Or, as an alternative:

### "MAGIC KINGDOM CLUB MINI-VACATION"

offers you the following features:

- Choice of 2, 3 or 4 night stay at nearby Howard Johnson's Motor Lodge – the "Official Host of The Magic Kingdom Club."
- Magic Kingdom Club Ticket Books.
- From $33.50.

## THREE MAGIC KINGDOM CLUB HAWAIIAN FANTASIES!

These exotic vacation
trips to beautiful Hawaii include –

- Round trip air transportation.
- Superior accommodations.
- Departures every Friday from major U.S. cities.

Choice of the following itineraries: from Los Angeles

| | | |
|---|---|---|
| • Honolulu – | 7 nights, 8 days | Prices from $333.00. |
| • Waikiki – | 7 nights, 8 days | Prices from $375.00. |
| • Three Islands – | 7 nights, 8 days | Prices from $465.00. |

All prices quoted are per person, adult double occupancy.
Junior and Child rates available at substantial savings.

For RESERVATIONS or FURTHER INFORMATION regarding the Magic Kingdom Club Celebration, the Magic Kingdom Club Mini-Vacation, or the Hawaiian Fantasy Adventures, please CALL OR WRITE:

Walt Disney's
MAGIC KINGDOM CLUB®
**TRAVEL CENTER**
P.O. Box 4180, Anaheim, California 92803
**(714) 956-2600**

# Walt Disney World
**VACATION KINGDOM IN FLORIDA**

## "The Vacation Kingdom of the World"

## SPECIAL MAGIC KEY TICKET BOOKS NOT AVAILABLE TO THE GENERAL PUBLIC

**Includes use of Walt Disney World Transportation System (Monorails, ferry boats, and trams) for one day, Magic Kingdom Theme Park admission, and ANY 8 attractions of your choice.**

| | Value | Box Office Price |
|---|---|---|
| ADULT | ($12.45) | **$6.25** |
| JUNIOR (12 thru 17) | ($11.45) | **$5.75** |
| CHILD (3 thru 11) | ($ 8.65) | **$5.25** |

(Parking — 50¢ per car)

**Available ONLY to Magic Kingdom Club Members. Present Magic Kingdom Club Card at Main Entrance Box Office.**

**Effective thru May 31, 1975**

## REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

**COUPON MAKE-UP**

| | A 10c | B 25c | C 50c | D 75c | E 90c | General Admission Ticket | Transportation Ticket |
|---|---|---|---|---|---|---|---|
| 8-Ride | (1) | (1) | (1) | (2) | (3) | (1) | (1) |
| 12-Ride | (1) | (1) | (2) | (4) | (4) | (1) | (1) |

| **8-RIDE TICKET BOOK** | Value | Box Office Price |
|---|---|---|
| ADULT | ($10.30) | **$6.50** |
| JUNIOR (12 thru 17) | ($ 9.30) | **$6.00** |
| CHILD (3 thru 11) | ($ 7.00) | **$5.50** |
| **12-RIDE TICKET BOOK** | | |
| ADULT | ($13.20) | **$7.50** |
| JUNIOR (12 thru 17) | ($12.20) | **$7.00** |
| CHILD (3 thru 11) | ($ 9.80) | **$6.50** |

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## GENERAL ADMISSION ONLY

**Entitles guests to the use of the transportation systems (Monorails, ferryboats, and trams), admission to the Magic Kingdom Theme Park and all its free shows, exhibits, and entertainment.**

| | |
|---|---|
| ADULT | **$5.25** |
| JUNIOR (12 thru 17) | **$4.25** |
| CHILD (3 thru 11) | **$2.25** |

**ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!**

### *TRAVEL WITH . . .*
## Walt Disney's MAGIC KINGDOM CLUB®

- **ROMANTIC 3, 4 and 7-DAY CARIBBEAN CRUISES.**
- **RELAXING 3 and 4-DAY JAMAICAN HOLIDAYS.**

*for further information or reservations, call or write:*
**(Be sure to include your Chapter Number)**

Walt Disney's
**MAGIC KINGDOM CLUB®**
**TRAVEL CENTER**
P.O. Box 600, Lake Buena Vista, Florida 32830
**(305) 824-2600 or (305) 828-3232**

Walt Disney World is open seven days a week throughout the year, with extended operating hours during holiday periods.

Another exclusive for club members

## FLORIDA Cypress Gardens

Now, the membership card entitles you and your entire family to a special admission price at CYPRESS GARDENS near Walt Disney World in Florida.

| | REGULAR PRICE | CLUB MEMBER PRICE |
|---|---|---|
| Adult | **3.50** | **3.00** |
| Junior (12-16) | **2.50** | **2.00** |
| Child (6-11) | **1.50** | **1.00** |
| Florida Resident Annual Admission | **5.00** | **4.50** |

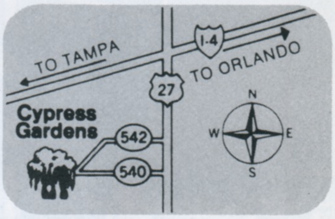
Children under 6, FREE with parent.

Prices subject to change without notice.

**OPEN EVERY DAY OF THE YEAR**

**FOUR WATER SKI SHOWS DAILY:**
**10:00 — 12:00 — 2:00 — 4:00**

**Discount applicable through December 31, 1976. Membership Card must be presented at Ticket Window.**



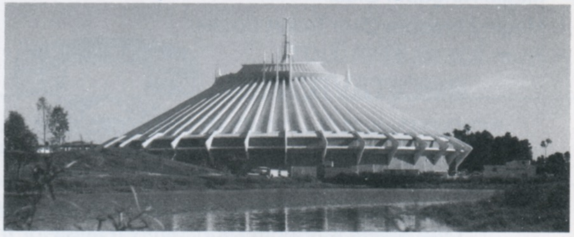
**FOR FURTHER INFORMATION PLEASE CALL (813) 293-2111**

## GOOD NEWS FOR MAGIC KINGDOM CLUB GOLFERS!

Upon presenting your membership card, MKC members are eligible for the following rates at the Walt Disney World Golf Resort and our nearby Lake Buena Vista Course:

| | General Public | MKC Members |
|---|---|---|
| Greens Fee | $10.00 | $ 6.00 |
| Electric Car | 5.00 | 5.00 |
| | $15.00 | $11.00 |

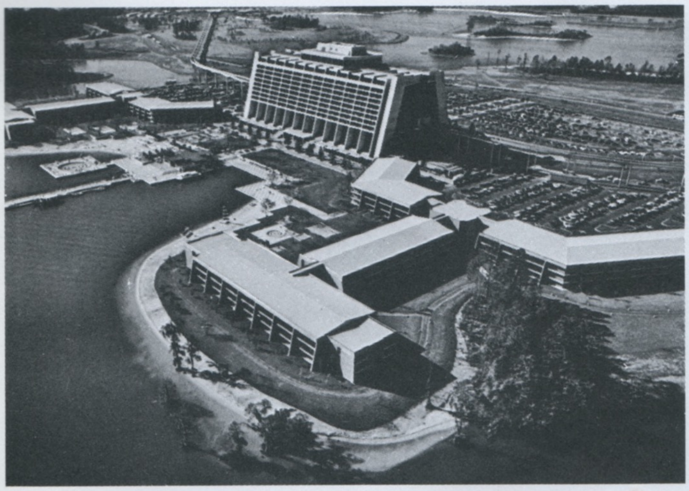
## SPACE MOUNTAIN
### Now Open at Walt Disney World!



A thrilling new attraction where guests board their own "rockets" for a dazzling ride through "outer space." Upon entering the circular "Space Mountain," which is wider in diameter than a football field, visitors feel the illusion that they are looking out from a space station. Then, during their "rocket" trip through the cosmos, guests are "bombarded" with meteors, comets and whirling galaxies.

*Exclusive Vacation Plans for Magic Kingdom Club Members . . .*

## WONDERFUL WAYS TO VISIT Walt Disney World VACATION KINGDOM IN FLORIDA



### VACATION KINGDOM HOLIDAY

**$104 — Per Person, ADULT Double Occupancy**

Junior (12-17): $30 Child (3-11): $25 One Adult: $176

**Includes, per person:**

- 3 nights' accommodations in the Contemporary North and South wings of the Contemporary Resort Hotel.
- 4 days' use of the WALT DISNEY WORLD transportation system.
- 2 Magic Kingdom Club Theme Park ticket books.
- Additional coupons and tickets good for choice of WALT DISNEY WORLD activities.

### LAKE BUENA VISTA HOTEL PLAZA

**3 and 5-night Vacation Specials: from $59 — Per Person, ADULT Double Occupancy**

Junior (12-17): $17 Child (3-11): $15 One Adult: $99

**Each includes, per person:**

- Deluxe accommodations at one of the four Lake Buena Vista Plaza hotels.
- Magic Kingdom Club Theme Park ticket book.
- Round trip shuttle bus coupons to the Theme Park.

**Reminder:** When *not* using the Lake Buena Vista Hotel Plaza vacation plans, your Magic Kingdom Club card entitles you and your family to a 10% discount at the four Lake Buena Vista Plaza hotels on accommodations only.

### CAMPING JAMBOREE

**$27.25 — Per ADULT, Plus Campsite Cost ($37.44)**

Junior (12-17): $25.25 Child (3-11): $21.00

**Includes, per person:**

- 3 nights at a Fort Wilderness campsite.
- 4 days' use of the WALT DISNEY WORLD transportation system.
- 2 Magic Kingdom Club Theme Park ticket books.
- Additional coupons and tickets good for choice of WALT DISNEY WORLD activities.

### GOLF VACATION

**$118 — Per Person, ADULT Double Occupancy**

Junior (12-17): $45 Child (3-11): $40 One Adult: $189

**Includes, per person:**

- 3 nights' accommodations at the Golf Resort Hotel.
- 4 days' use of the WALT DISNEY WORLD transportation system.
- 36 holes of golf, including electric golf cart.
- 1 Magic Kingdom Club Theme Park ticket book.
- Additional coupons and tickets good for WALT DISNEY WORLD activities.

## GENERAL INFORMATION for the above MAGIC KINGDOM CLUB VACATION PLANS

**Junior and Child Rates Applicable Only When Occupying Room with Adults.**

Effective through December 31, 1975. Prices subject to change without notice, and subject to applicable taxes.

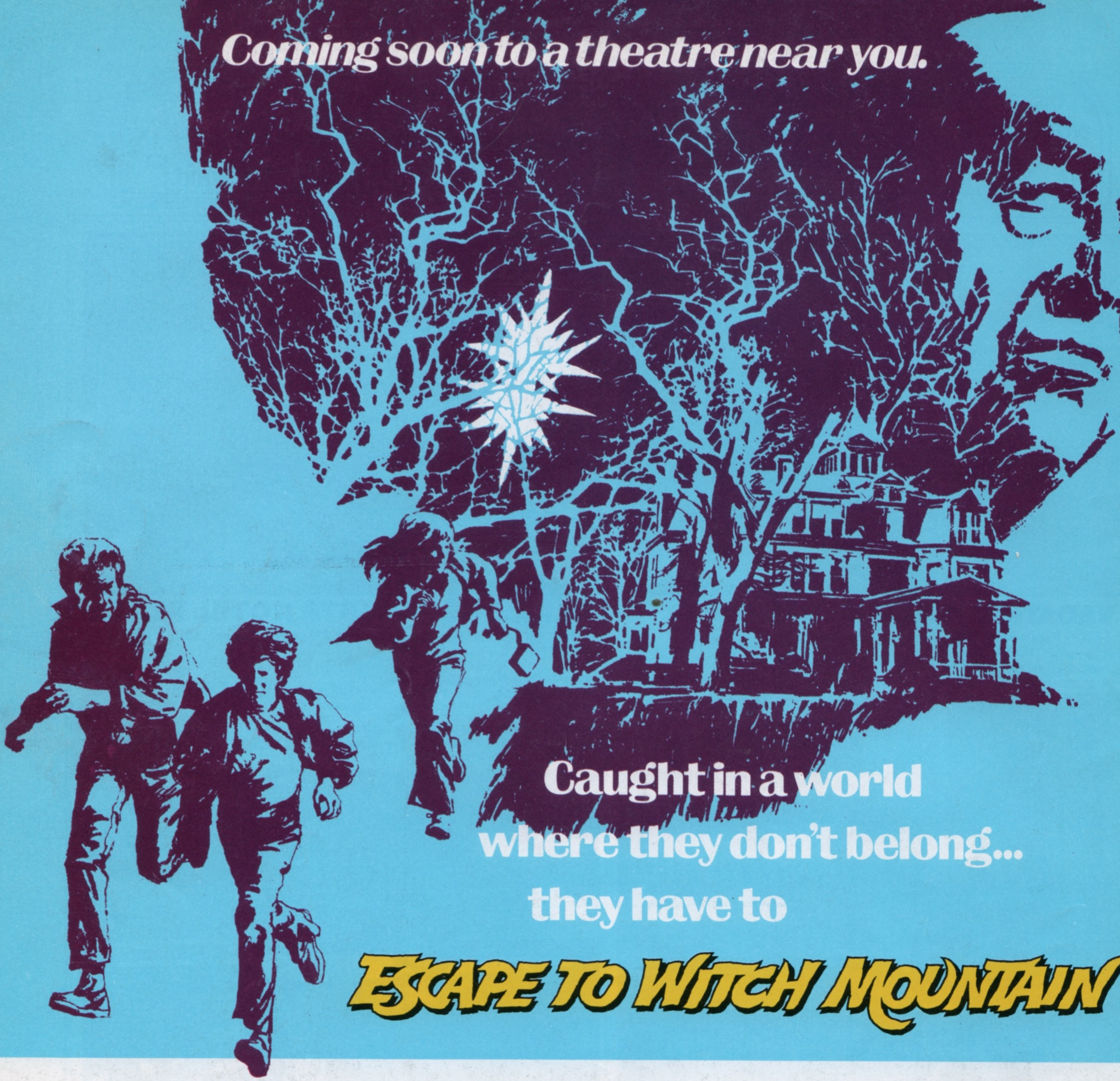
A deposit will be requested upon confirmation and full payment is required twenty-one (21) days prior to arrival. In the event of cancellation, full refund will be made if cancellation occurs more than five (5) days prior to scheduled arrival.

**SPECIAL NOTE:** Advance reservations MUST include your MKC Chapter number, and membership card must be presented at time of hotel registration.

*for reservations or further information, call or write:*

**(Be sure to include your Chapter Number)**

Walt Disney's
MAGIC KINGDOM CLUB®
TRAVEL CENTER
P.O. Box 600, Lake Buena Vista, Florida 32830
(305) 824-2600


Coming soon to a theatre near you.
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